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## **Sustainability & Growth Services Monthly Retainer**

Combining a holistic approach with a fine tuned focus on public health, program coordination, and strategic planning—a **Sustainability and Growth Monthly Subscription Service** would retain structured, high-touch, tailored consultation services focusing on **program development, sustainability, or strategic growth** for non-profit organizations, yoga studios, community centers, wellness brands, and other entities.

The **Sustainability & Growth Services Monthly Retainer @ \$1,000/month** includes:

- **Strategic Planning & Advisory (2-4 hours/month):** Regular monthly meetings to review current programs, assess sustainability, and plan 1-3 year goals, including SMART objectives, continuity of operations, and scenario planning.
- **Program Development & Coordination:** Ongoing advisory for strengthening existing programs, developing new initiatives, and ensuring alignment with organizational goals.
- **Evidence-Based Impact Reporting:** Utilizing an advanced public health background (MPH), this service involves rigorous research and methodical analysis of program and organizational data. The focus is on translating complex evidence into actionable recommendations and high-level impact reports demonstrating accountability to funders and stakeholders.
- **Sustainability Planning:** Specific focus on adaptive planning, diversifying revenue, finding grant opportunities, and developing partnerships to ensure the long-term success of the organization.
- **Branding & Marketing Advice:** Guidance on aligning the organization's messaging with its core mission to reach targeted audiences, leveraging expertise in the local Key West market and beyond.

This tailored contract establishes regular communication pathways, documents agreed upon expectations, and promotes flexible growth with a high-value monthly services subscription which extends beyond one-off trainings and reports, to expanding partnerships and capacity building.